

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday, July 14, 2011

Present: Frank Gutierrez, Kathleen Eric, Monica Morita, Irene Engard, Justin Fox, Debora Wondercheck and Ryan Baron

Absent: Barbara Steck, Jessica Brunner, Eddie Iniestra, Tony Manrique, and alternates Craig Beauchamp, and Jeffrey Harlan

Staff Present: Lisa McPherson

Council Member: Absent (Eric Bever)

1. CALL TO ORDER

Frank called the meeting to order at 7 pm.

2. APPROVAL OF June 9, 2011 minutes

Motion to approve the minutes was made by Debora and seconded by Irene; passed unanimously.

3. PUBLIC COMMENT

- Kevin Doane is interested in being appointed as a Committee member.

4. OLD BUSINESS

Subcommittee Reports

A. Artist Showcase XV

- Frank contacted SOCO owner and has set up a meeting for Tuesday, July 19 to discuss SOCO hosting ASXV as well as creating a partnership for a permanent venue. Kevin volunteered Frank with a business proposal.
- As another component of the Artist Showcase, Frank has partnered with Location 1980 to create WeSaW (Westside Art Walk), which will provide artists on our email list an opportunity to display art during the Hurley openings. The next Hurley opening will be on Saturday, August 5 from 6-9pm. Lisa will email the artist list requesting interested artists who create surf theme art to contact either Frank or Location 1980.

B. Marketing/Promotions

- Association Directory – Tabled

C. Sponsorship/Fundraising

- Frank revised the sponsorship letter and the Committee reviewed and made revisions.
- Frank will contact the surrounding businesses about the Committee's sponsorship program.

D. Special Events – Tabled

E. Youth Art Gallery

- Boys and Girls Club in August and Girls Inc in September

6. NEW BUSINESS (*None or discussed*)

- August 11 meeting will be at 6pm instead of 6:45pm

7. COMMITTEE MEMBER COMMENTS (*by who and what*)

- Irene: July 24 – Cell for my Cel!
- Debora: July 22 - Annie the Musical 7pm at Newport Mesa Church. The students will also be performing a song from Annie during the Concerts in the Park intermission on July 19.
- Frank: Mesa Art & Framing will be showcasing artist Thos Waddelow on July 30 from 6-9pm.

8. COUNCIL/STAFF COMMENTS (*by who and what*)

- None

9. ADJOURNMENT

- Meeting was adjourned at 8:05 pm

Next Meeting: Thursday, August 11, 2011 at 6pm located in City Hall Conference Room 1A