

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday April 8, 2010

PRESENT: Frank Guterrez, Monet Quick, Ryan Baron, Barbara Steck, Irene Engard, Beverly Walker, Monica Morita, and Jessica Brunner

ABSENT: Kathleen Eric, Caryn Kallal, Tony Manrique, Nancy Clark, (alternates) Craig Beauchamp and Aida Shabani

COUNCIL/STAFF: Council Member Foley/Lisa McPherson

1. CALL TO ORDER

Frank called the meeting to order at 6:50 pm.

2. APPROVAL OF MARCH 11, 2010 minutes

Motion to approve the minutes was made by Ryan and seconded by Irene; passed unanimously.

3. PUBLIC COMMENT

None

4. AGENDA ADDITIONS

Council Member Foley introduced Mike Ogas (OC Skateboarding League CMHS Coach). Mike and Monet are working on a Summer Art Show at Volcom private Skatepark called “In Motion”. The Summer Art Show would showcase artists painting as well as skateboarders skating. The event would be held on Saturday, August 7. Art sold at the event would benefit the OC Skateboarding League. A discussion on how the art would be sold was brought up. Lisa and Katrina will do some research on the subject.

Barbara made a motion for the Committee to promote the event at the “Art in the Park” event(s), email blast the Artist Directory with information for interested artists to contact an OC Skateboarding League member and for the subcommittee members to be involved the day of; seconded by Irene; passed unanimously.

Barbara will take the lead and a subcommittee will be formed at the May meeting.

5. OLD BUSINESS

Subcommittee Reports

1. *Artist Showcase March 13 @ Whittier Law School (recap)*

- About 500 people attended the event and a majority commented on how wonderful the venue setup was as well as how the art displayed was very professional.
- Overall cost was \$1398.
- Irene mentioned that changing the showcase hours from 6-10pm to 6-9pm would have worked better for the Whittier Law School venue, the Committee decided that showcase hours would be determined based on the venue.
- \$1,901.56 remains in the 2009-10 budget.
 - Food: \$111.56 (as of 4/1/10)
 - Entertainment: \$500 (as of 4/1/10)
 - Advertisement: \$1290(as of 4/1/10)
 - Sign of Support \$21,694 (as of 4/1/10)

2. *Art at the Park (Summer Concerts Series) (Subcommittee's report)*

- Irene made a motion for the Committee to purchase face paint supplies, craft supplies (have CMHS cheerleaders design the crafts) and email blast the Artist Directory for "Live Art" (participating artists will paint during concert);seconded by Barbara; passed unanimously.
- Monet suggested that eVocal get involved in perhaps two of these events by setting up the handscreen printing machine and printing T-shirts, caps and/or totes. It was suggested that Brett put together a proposal.

3. *Sponsorship (Subcommittee report)*

- Lisa informed the Committee about the Community Foundation Board guidelines for approving funding. A budget of upcoming events needs to be presented to the Community Foundation Board each year. Items approved by the CFB will be purchased on the City's Procurement card, a Check Request form will be submitted to the CFB, once approved the CFB will reimburse the City.
- The City Council was informed of the Sponsorship program at the April 6 meeting. Once the account has been official set up, pamphlets will be available at Community Centers, City Hall, City Libraries, City's Website and other local businesses. Committee members will begin to obtain donations. Lisa will post the pamphlet on the City's website and on Facebook.
- Barbara requested to be taken off the subcommittee and Ryan accepted the lead.
- Katrina mentioned that she would like to get involved.
- It was suggested that the brochure be handed out at Art in the Park as well as the Artist Showcases.

4. *Mural Art Project (Subcommittee report)*

- The subcommittee is gathering more information for staff to present the project idea to the City Council.

5. *TeWinkle Park Athletic Complex Sculpture*

- *Tabled*

6. *Auctions/Selling Art Images*

- Frank and Irene suggested that they could sell the art at the “Artist Showcases” through their galleries. Either Irene’s or Frank’s gallery would pay the Artists, take a percent for their gallery and donate a percent back to the Committee. Lisa will look into it.
- Katrina offered to find a way for the Committee to sell Art.

6. NEW BUSINESS

- FEAST Event– *Tabled*
- Youth Art Programs- The Committee discussed providing funding to Non-profit organizations and NMUSD for art and musical supplies. This would occur after sponsorship funding for CA events were obtained. Jessica will provide info on how the OCSCR youth grant program operates. Further discussion will occur at the May meeting.

7. COMMITTEE MEMBER COMMENTS

- Irene announced that on April 17th at Whittier Law School from 5:30-7:30pm “Best of Africa” Art Show and a storyteller.
- The Committee requested for Lisa to email the current Committee Roster.

8. COUNCIL/STAFF COMMENTS

- Katrina mentioned the “Slam Eco” event on June 27, she will email details. She also commented “You guys are Awesome!”

9. ADJOURNMENT

- Meeting was adjourned at 8:15 pm

Next Meeting: Thursday, May 13, 2010 at 6:45pm located at City Hall Conference Room 1A