

**CITY OF COSTA MESA  
CULTURAL ARTS COMMITTEE**

**Minutes for Thursday, September 13, 2007 at 6:30 p.m.**

1. **CALL TO ORDER** at 6:37 p.m. by Chair, Dennis Crane  
**Members Present:** Louise Arnold, Ryan Baron, Peter Becker, Dennis Crane, Kathleen Eric, Frank Gutierrez, Caryn Kallal  
**Members Absent:** Chris Bunyan, Nancy Clark, Monet Quick  
**Staff Present:** Jana Ransom  
**Councilmember Present:** None
2. **APPROVAL OF MINUTES:** Motion for approval of July 12, 2007 minutes by Louisa, seconded by Peter. Unanimously approved.
3. **GUEST SPEAKER:**
  - a. Mike Brown, John Lehed, Laura Lindhall, Board of Directors, *Costa Mesa Civic Playhouse* – provided information about the playhouse and the efforts to obtain more support from community; interested in working with Committee on future Showcases
  - b. John De Witt, *Sister City Aboriginal Arts Exhibit* – discussed his work with aboriginal artists in Australia; interested in promoting art events through the Committee’s artist list and maintaining a sister city program with Costa Mesa
  - c. Susan Bartoletti, *Bartoletti’s Best* – provides wholesale wine, beer, water, and soda for events; can put labels on wine and beer bottles advertising the Showcase and its artists
4. **PUBLIC COMMENT:** None
5. **OLD BUSINESS**
  - A. Artist Showcase VI Recap
    1. Committee discussed the success of the Showcase. The event went very well, and there were no complaints. Event sponsors were pleased.
    2. Caryn discussed the idea of working on a mission statement as more and more people are interested in sponsoring Artist Showcases. Committee members are to draft one or two sentences for Mission Statement for next meeting.
    3. After drafting a Mission Statement, the next step is to decide where the Committee is headed over the next two to three years, and thinking of ways to bring in funds.
  - B. Artist Showcase VII
    1. Jana discussed the idea of having a “thank you” reception for the artists. Committee discussed the upcoming Showcases and additional ways to promote businesses.

2. Due to the amount of time taken by the Guest Speakers, the Committee agreed to meet as a Subcommittee at Frank's gallery on Saturday, September 24 at 4p.m. to plan Artist's Showcase VII.

C. Artist Directory

1. Jana discussed finding someone to help with the Directory and getting in touch with artists, galleries, and other art related businesses.

D. Performing Artists Showcase – no discussion

E. TeWinkle Sculpture

1. Jana suggested that the Committee contact the woman who submitted her sculpture proposal and let her know that it was too expensive
2. Dennis is in the process of obtaining cost estimates for his proposed sculpture

**6. NEW BUSINESS**

A. Sponsorship Levels

- Committee discussed ideas for sponsorships for Showcase series such as what benefits would a sponsor receive and what would the Committee provide.

**7. COMMITTEE MEMBER COMMENTS**

- Frank discussed the success of his Milford Zorn show.

**8. COUNCIL/STAFF COMMENTS**

- Jana suggested that the Committee begin thinking about participating in next year's National Arts Month in October and/or California Art Day.

**9. ADJOURNMENT**

- The meeting was adjourned by Dennis at 8:35 p.m.