

RESOLUTION 2019-12  
A RESOLUTION OF THE CITY COUNCIL  
OF THE CITY OF COSTA MESA  
RELATING TO GOALS AND PRIORITIES  
FOR 2019

WHEREAS, municipalities will propose and adopt key priorities or goals as they enter a new calendar or fiscal year; and

WHEREAS, these priorities and goals allow the Council, the community, and the City staff to be clear about specific ideas and directions that can be pursued via policy changes, budget appropriations, staff time assignments, and more; and

WHEREAS, the City Council, community members, and staff met offsite at the Avenue of the Arts Hotel in Costa Mesa on Friday, January 25, 2019, at an all-day session to develop goals to be later adopted by the City Council; and

WHEREAS, the all-day session included presentations by department directors and others as to key staff concerns and issues, a financial overview of the City's fiscal situation, comments by members of the public, and a hands-on prioritization exercise by the Council based on what the Council heard earlier in the day; and

WHEREAS, the broad subject areas discussed included housing, neighborhood improvements and quality of life issues, community safety, fiscal sustainability, good government, community engagement and improving movement; and

WHEREAS, following the prioritization exercise, the Council preliminarily came up with six areas to prioritize, including more specific descriptors to sharpen the priorities somewhat; and

WHEREAS, these priority areas and descriptors are shown as an attachment to this Resolution; now, therefore be it

RESOLVED by the City Council of the City of Costa Mesa that it hereby adopts Goals and Priorities for 2019, as described in the attachment to this Resolution; and be it further

RESOLVED by the City Council of the City of Costa Mesa that it hereby directs and authorizes City staff and others to pursue strategies – including staff time and funding – in the pursuit of the Goals and Priorities for 2019, provided that all such strategies are within adopted position controls and budget allocations.

SIGNATURES

## **CITY OF COSTA MESA GOALS AND PRIORITIES 2019**

- **Goal #1: Keep our Community Safe.** We will:
  - a. Upgrade our public safety infrastructure;
  - b. Improve staffing in PD, Fire, and Code Enforcement;
  - c. Strong enforcement against rogue dispensaries;
  - d. Develop and implement a strong homeless shelter and homeless prevention plan;
  - e. Modernize our Emergency Operations Center
  - f. Continue to address the secondary impacts of sober living homes through code enforcement and pursuing legislative reforms;
  - g. Support community policing, such as bike patrols; and
  - h. Manage coyotes effectively.
  
- **Goal #2: Improve our Neighborhoods and Quality of Life.** We will:
  - a. Improve, expand, and add to our neighborhood parks (such as Shalimar);
  - b. Improve, expand, and add to our open space via a Recreation Open Space Plan, along with enhancing restoration activities at our nature parks (including Fairview Park's restoration plan and Canyon Park);
  - c. Increase our Code Enforcement program to address neighborhood nuisances
  - d. Develop a strong roll-out to the opening of Lion's Park (and community center and library)
  - e. Work to enhance our overall park and community services system, including working with NMUSD and the County on innovative programming at the new Library and Community Center. This includes a focus on early childhood development programs;
  - f. Provide opportunity for district initiated input on infrastructure priorities;
  - g. Invest in infrastructure improvements including streets, sidewalks, bikeways, alleyways, storm drains, parkways, medians, and trees to ensure all areas of town (especially Districts 4 and 5) are raised to the same high standard for infrastructure. This includes updating our Parkway



provide stronger data on sales tax trends (brick and mortar locations v. online), and more.

- **Goal #4: Housing.** We will continue our efforts to improve housing and to end homelessness in Costa Mesa using a comprehensive way, addressing the full continuum of housing needs from crisis-shelter to supportive housing to affordable to market rate for all, including:
  - a. Providing for an appropriate bridge shelter and developing a permanent location for a shelter/navigation center;
  - b. Ensuring that those Costa Mesa residents who are chronically homeless and who need specialty care get it;
  - c. Anticipating and planning for new Regional Housing Needs Assessment (RHNA) number allocations; and
  - d. Developing a plan for compliance with our RHNA numbers that takes into consideration protection of traditional suburban neighborhoods and reducing time spent traveling to and from work.
  
- **Goal #5: Improve Mobility and Parking.** We will:
  - a. Prioritize supporting the Active Transportation Plan;
  - b. Form an internal committee to survey and address local neighborhood parking (including in commercial centers such as SOBECA and in parking-impacted residential areas). Any parking solutions will be implemented following a determination from both studies and public outreach that the solutions are viable;
  - c. Reduce cut-through traffic;
  - d. Ensure strong investment in our roads;
  - e. Develop multi-purpose trail systems citywide; and
  - f. Initiate a Pedestrian Master Plan with focus on safe routes to parks and schools.
  
- **Goal #6: Good Government and Community Engagement.** We will:
  - a. Develop and implement a communication plan to implement robust and consistent communication and engagement practices and identify activities (such as a City Council podcast) to increase awareness and engagement in City activities;
  - b. Improve the way that we listen to and provide information to our residents and businesses, including providing more information in Spanish and English; and

- c. Complete our IT Strategic Plan;
- d. Improve transparency and accountability as well as increasing checks and balances by improving the Budget/Finance Software (“ERP” or Enterprise Resource Planning).
- e. Prioritize speed and efficiency in our recruitment efforts to get closer to full staffing faster;
- f. Maintain up-to-date and accessible information about public works projects, significant private development sites, and other city activities.

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