

CITY OF COSTA MESA
HISTORICAL PRESERVATION COMMITTEE
Minutes for Thursday, September 12, 2019

PRESENT: Gary Parkin, Karen McKenna-Juergens, Mary Ellen Goddard, John McQueen, Dave Gardner, Erin Roberts, Barbara Steck (Alternate)

ABSENT: Mikelle Fish

STAFF PRESENT: William Lund

COUNCIL MEMBER: Katrina Foley (absent), Andrea Marr (present)

CALL TO ORDER

Gary called the meeting to order at 5:33 p.m.

APPROVAL OF August 8, 2019 meeting minutes

Dave made a motion to approve the minutes. Barbara second the motion. The motion passed unanimously.

PUBLIC COMMENTS

- Kim Hendricks from the Fairview Park Alliance spoke on the upcoming Scarecrow Festival to be held at Fairview Park on October 19-20. Kim stated that the Fairview Park Alliance is against the event being held at Fairview Park for ecological and environmental concerns. The Fairview Park Alliance recommends that in the future the event be moved to another park.

OLD BUSINESS

Subcommittee Reports

1. Identify Costa Mesa Notable Residents
 - Karen reported that she did not have any new notables to present for discussion but requested that all members bring one (1) new notable to be discussed and considered at the next meeting
 - Staff reported that the information on Mike Scheafer had been posted on the Historical Preservation Committee webpage and social media.
2. Then and Now Historical Sites
 - Staff reported that coordination is under way to receive quotes for creation of the plaques and installation at the selected historical sites. Quotes will be provided at the next meeting for committee review.
3. Recognize CM Businesses (50+ years old)
 - Staff reported that the filming for Hoover Printing with CMTV will take place on September 23. Dave, Gary, and staff will attend to assist with

the filming.

4. Social Media

- Mary Ellen reported that the Costa Mesa Historical Society is willing to assist with providing some trademarked content for social media posting. Staff will follow up to coordinate.
- Erin spoke on an idea to have community member send in their own photographs depicting historical content to be featured on social media.

5. Utility Art Box

- Staff reported that the utility box frame on Fairview and South Coast Dr. has yet to be replaced, so the art wrap cannot yet be installed. Staff will follow up with an update at the next meeting.
- Staff reported that the adding of text to the art wrap installed at Fairview Park will cost \$50. Staff will provide a quote and visual mock-ups for committee review at the next meeting.

6. Scarecrow Festival

- Erin presented her completed scarecrow made of pvc pipe, clocks, and old newspaper.
- Staff will submit the application on behalf of the committee to officially enter the contest at the Scarecrow Festival.

NEW BUSINESS

1. Youth Activity Booklet

- Staff presented the youth activity booklet for committee review for possible revising and updating. Staff suggested that a committee member speak during public comment at the next Cultural Arts Committee meeting to ask for assistance in coordinating with a local artist to help design the updated booklet.
- Council Member Andrea Marr suggested coordinating with local restaurants to offer the updated booklet to children and families.

2. California Days Event

- Staff and Gary will attend the Costa Mesa Historical Society's next event planning meeting on Wednesday, September 25th to discuss the committee's involvement in the event. Gary will report back at the next committee meeting.
- Council Member Andrea Marr discussed the possibility of including some musical or performance art component at the event.

COMMITTEE MEMBER COMMENTS

- Mary Ellen announced that the next speaker series at the Costa Mesa Historical Society will be held on October 20th.
- Barbara, John, and Karen all reported that will not be able to attend the October committee meeting.
- Erin reported that she is resigning from her role with the committee after the conclusion of the September meeting.

COUNCIL/STAFF COMMENTS

- Staff spoke on items to be discussed at the next meeting: appointment of a new committee secretary, consideration of replacing the display kiosk at the Estancia Adobe, and potential committee involvement with Council Member Arlis Reynolds monthly community bike ride.

ADJOURNMENT Meeting was adjourned by Gary at 6:34p.m.

Next Meeting: October 10, 2019 at 5:30 p.m. located in City Hall Conference Room 1A.