

CITY OF COSTA MESA
HISTORICAL PRESERVATION COMMITTEE
Minutes for Thursday, October 10, 2019

PRESENT: Gary Parkin, Mary Ellen Goddard, Dave Gardner, Mikelle Fish

ABSENT: Karen McKenna-Juergens, John McQueen, Barbara Steck

STAFF PRESENT: William Lund

COUNCIL MEMBER: Katrina Foley (absent), Andrea Marr (absent)

CALL TO ORDER

Gary called the meeting to order at 5:30 p.m.

APPROVAL OF September 12, 2019 meeting minutes

Mary Ellen noted that Mike Schaefer's name was incorrectly listed as Jim Schaefer on the September 12 meeting minutes.

Dave made a motion to approve the minutes with corrections. Mary Ellen second the motion. The motion passed unanimously.

PUBLIC COMMENTS

- A member of the public discussed monthly community bike rides and the possibility of arranging for an upcoming ride to feature several historical stops.
 - The committee suggested several locations and discussed opening up the Adobe for the ride's end location.

OLD BUSINESS

Subcommittee Reports

1. Identify Costa Mesa Notable Residents
 - Mikelle discussed William Burke, the oldest person to ever summit Mt. Everest, as a possible notable. Mikelle will research and provide some information on William Burke at the November meeting for committee review.
2. Then and Now Historical Sites
 - Staff presented quotes for the creation of six (6) historical site plaques from three (3) bronze manufacturing contractors for committee review. No motion was made for selection of a contractor or approval of funds for creation of the plaques.
 - Gary discussed the need to see sample work from the contractors prior to committee approval for use of funds on the project. Staff will reach out to contractors and request sample pictures for committee review at the November meeting.
 - Staff discussed the need to create and send out notification letters about the project to the businesses that currently occupy the historical locations.
 - Mikelle discussed added FedCo and the Mesa Theater to the list of potential historical site.

- The committee will inquire with Barbara at the November meeting if she would like to be added to the subcommittee.
3. Recognize CM Businesses (50+ years old)
 - Staff reported the filming has been completed for Hoover Printing and has also been posted online. Staff will send out a web link to all committee members.
 - Staff discussed the need for Karen to reach out to Grower's Ranch to coordinate filming availability.
 4. Social Media
 - Staff discussed the idea of creating a "This Week in History" feature to post on a consistent basis throughout the year.
 - Mikelle volunteered to be on the subcommittee.
 5. Utility Art Box
 - Staff presented a quote for the addition of text to the artwork on the utility box on Placentia Ave.
 - Gary made a motion to spend no more than \$60.00 for services to add text to the utility box artwork. Dave second the motion. The motion passed unanimously.
 - Staff presented 6 text options for committee review. Gary made a motion to approve option #1. Dave second the motion. The motion passed unanimously.
 - Staff reported that the utility box frame on Fairview and South Coast Dr. has yet to be replaced, so the art wrap cannot yet be installed. Staff will follow up with an update at the next meeting.
 6. Scarecrow Festival
 - Staff will arrange for the committee built scarecrow to be delivered to Fairview Park with help from City Ambassadors.
 - Gary asked staff to find out information on event scheduling and when committee staff should be present for the scarecrow judging.

NEW BUSINESS

1. Youth Activity Booklet
 - Staff for a committee member speak during public comment at the Cultural Arts Committee meeting to ask for assistance in coordinating with a local artist to help design the updated booklet. Gary volunteered.
 - Mary Ellen volunteered to be added to the subcommittee for research on the updated version of the youth activity booklet.
2. California Days Event
 - Staff reported that they attended a board meeting with the Costa Mesa Historical Society to discuss a partnership for the event. Staff offered to provide assistance to the event with equipment and promotional outlets.

COMMITTEE MEMBER COMMENTS

- Mary Ellen announced that the next speaker series at the Costa Mesa Historical Society will feature Tom Titus and be held on October 20th.

COUNCIL/STAFF COMMENTS

- William Lund announced that he would be leaving the City and that he enjoyed his time on the committee

ADJOURNMENT Meeting was adjourned by Gary at 6:30 p.m.

Next Meeting: November 14, 2019 at 5:30 p.m. located in City Hall Conference Room 1A.