

CITY OF COSTA MESA
HISTORICAL PRESERVATION COMMITTEE
Minutes for Thursday, January 10, 2008

PRESENT: Dave Gardner, Margaret Johnston, Stephanie Campbell, John McQueen, Patti Bass, Bob Wakeham, Mary Ellen Goddard, Linda Feffer

ABSENT: Chris Bunyon,

COUNCIL/STAFF: Councilmember Leece; Jana Ransom, and Lisa McPherson

GUESTS: None

CALL TO ORDER: The meeting was called to order by Dave Gardner at 5:30 pm.

APPROVAL OF

MINUTES: Motion to approve the meeting minutes of December 13, 2007 was made by Margy Johnson and seconded by Patti Bass, all in favor, motion carried.

PUBLIC COMMENT: None

AGENDA ADDITIONS:

1. "Story of Costa Mesa"

Jana explained that currently the City cannot sell the books directly; they currently are only sold through the Historical Society. Dave raised the question of how the rest of them should be sold. Jana will add it to the City's web site that the books can be purchased at the Historical Society. Jana suggested that we have a sub-committee to look at marketing and publicizing where the book can be acquired. Mary Ellen reported that 25 books have been sold and expects additional book sales at the Fish Fry event. John made the point that the project was not intended to be a break-even project. Mary Ellen noted that the last book was completed 27 years ago so we don't have to be in a big hurry to sell them. Currently the leftover books are being stored by the City which is not a problem. Bob moved that "the Historical Society has exclusive distribution rights to set retail and wholesale prices" The Historical Society will purchase the books from the City at \$1.25 each and resale them at \$5 each. The motion was seconded by Mary Ellen and passed unanimously.

OLD BUSINESS:

Subcommittee Reports:

1. Historic Murals Project

The mural has been redrawn to fit a 35 ft portion of the wall located between Fire Stations 4 and the Corp Yard. There was discussion of a banner explaining each historical phase as well as a legend identifying the supporters of the project. Bob made a motion to accept the new rendering of the mural for the 35 ft wall and seconded by John. It was clarified that Peggy Gardner (artist) will lay it out on the wall but will not paint it. Staff will discuss the project with the Cultural Arts Committee about assisting.

2. Historic Site Markers

Peter Naghavi, Acting Public Services Director, discussed the Redevelopment Agency Project. He provided layouts showing that the markers can be done one of two ways: One is to evenly separated each marker (i.e. "Hollywood Walk of Fame")

Two would be to place each marker at the actual historic site address. Margaret confirmed that the research was available to place individual markers at the actual address. Jana discussed a new type of plaque with the picture of the original location; Margaret explained that she did not have pictures of all the buildings. Council Member Leece asked about the funding since the price would increase for the additional cost of pictures; Jana believes it can be done within the existing funding. Stephanie made a motion to accept Alternative two, seconded by Margaret and passed unanimously. The Committee still needs to decide whether the plaques should be rectangular or circular. Jana will get samples to help make a decision. The sub-committee agreed to meet to discuss further.

3. Estancia Adobe Restoration

No information received yet from John Loomis. Jana will investigate alternate resources to get a quote on this effort. There is an attempt to get some roof patching done as soon as possible. Council Member Leece asked about whether or not there was damage due to the rain – Mary Ellen will look at it and let the Council know if additional work needs to be done to protect it.

4. First People

\$20,000 was added to the FY 08/09 budget to accomplish this project, but it will need approval through City Manager and the City Council. Dave provided examples of these signs with similar ones. Dave will go to the Friends of Fairview Park with Jana to discuss the project. The Committee will also need to decide how many signs will be displayed at Fairview Park. Jana recommended that each committee member should discuss this project with other City Council members.

New Business:

None

Committee Member Comments:

No comments.

Council/Staff Comments:

Adjournment:

Dave Gardner adjourned the meeting at 6:30 pm.

Next Meeting:

Thursday, February 14, 2008 at 5:30pm located at City Hall Conference Room 1A

Respectfully submitted by: Stephanie Campbell