



CITY OF COSTA MESA

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From the Office of the Mayor Katrina Foley

April 24, 2020

Good Afternoon reStore Costa Mesa Team Members,

Thank you for your commitment to serve on this important initiative. As you know, the successful re-opening of the City will only be possible through collaboration and cooperation. The White House guidance which California follows requires that we avoid opening until 14 days after a consistent decline trajectory is established in terms of numbers of cases and positive testing. According to the Orange County Public Health Director's data, we are still climbing the hill and have not yet reached the apex to begin our descent down the curve to allow for a safe phased opening of our community and to prevent a second pandemic that will set us back even further. These are very difficult times for everyone both from an economic and personal standpoint.

That's where you come in. When businesses start to reopen, plans and guidelines must have already been disseminated widely and thoroughly to ensure safe operation. What we cannot allow to happen is a shock of new cases due to inadequate or unfollowed safe practices among newly reopened businesses, which would immediately precipitate closures once again. You know your industries, what their touchpoints are, how practices can be adapted to allow for safe physical distancing, sanitization of touchpoints, and both patron and worker protections, to name a few.

The message to the public is as follows: "reStore Costa Mesa brings together leaders from across a diverse range of Orange County's economy and healthcare system to develop a community-wide suite of initiatives for restoration and reopening that center on the communities and businesses hardest hit by the pandemic."

The reStore Costa Mesa team will be co-chaired by the City's Economic Development Administrator Dan Inloes, with whom I am sure many of you are familiar. Our actions in the coming weeks will be critical to speeding up the rebound of our community, our businesses, and our way of life, all in a safe way. Please see the next page for a list of confirmed participants and sectors of focus. Others may join as we progress.

MAYOR Katrina Foley <i>At Large</i>	MAYOR PRO TEM John B. Stephens <i>At Large</i>	COUNCIL MEMBER Andrea Marr <i>District 3</i>	COUNCIL MEMBER Manuel Chavez <i>District 4</i>	COUNCIL MEMBER Arlis Reynolds <i>District 5</i>	COUNCIL MEMBER Sandra L. Genis <i>At Large</i>	COUNCIL MEMBER Allan R. Mansoor <i>At Large</i>
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Economic Advisors

Bill Lockyer - Former State Treasurer
Charles Barfield - OC Employees Association
Eileen Benjamin - CM Chamber of Commerce
Deborah Gunn Downing - South Coast Plaza
Michael Harris - Banking/Finance Sector
Paulette Lombardi-Fries - Pres., Travel Costa Mesa
Mario Marovic - Restaurant Sector
Diane Pritchett - South Coast Metro Alliance
Casey Reitz - President, SCFTA
Jim Robbins - Auto Sector
George Sakioka - Development
Paul Sanford - Hospitality/Tourism Sector
Derek Smith - United Food and Commercial Workers
Mayor Katrina Foley and Mayor Pro Tem John Stephens

Public Health Advisors

Ellen Olshansky - Founding Director of Program in Nursing Science at UCI
Sue Parks - CEO, OC United Way
Dan Stefano - Costa Mesa Fire Chief
Kimberly St. Laurent – Nursing and Recovery
Council Member Andrea Marr - Testing

Areas of Focus

Hospitality, Tourism, Personal Care & Fitness:
Anais Tangie – Farmers Markets and Restaurants
Tim Taber – Concert and Entertainment Venues
Greg Barker – Events and Catering Venues
Paulette Lombardi-Fries – Hotels
Todd Smith – OCMA and Arts Venues
Casey Reitz – SCFTA
Dan Bradley - Restaurants

Community Services:

Shelbi Augustus – SEIU - Childcare
Robert Santana – Childcare
Sharon Comer - Childcare
Council Member Andrea Marr – Food Distribution
Council Member Arlis Reynolds – Food Distribution and Childcare

Faith Based Communities:

Pastor Sarah Halverson Cano
Ian Stevenson
Mayor Pro Tem John Stephens

Parks & Recreation:

Council Member Manuel Chavez

Council Member Arlis Reynolds
Council Member Sandra Genis
Parks Commission Chair Jim Erickson
Parks Commission Vice Chair Liz McNabb
NMUSD Board Member Ashley Anderson
Sharon Comer

Golf Courses:

Mayor Katrina Foley
Mayor Pro Tem John Stephens
Jeremy Samson – Mesa Verde Country Club
Danny Lane – Costa Mesa Country Club

Lastly, please keep an eye out for invitations to Zoom conference calls early next week to set up a meeting schedule and introduce the members of the team to one another.

I would like to end by once again thanking you for stepping up amid the maelstrom to assist your City and region to stabilize local businesses today, support them in their initial steps to reopen in the coming weeks, and supercharge their recovery over the following months. You have our community's gratitude in advance for the work we will do.

Stay healthy,



Katrina Foley
Mayor, City of Costa Mesa