

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday, November 8, 2012

Present: Kathleen Eric, Frank Gutierrez, Monica Morita, Arpit Mehta, Eddie Iniestra
Debora Wondercheck, Irene Engard and alternates Diana Gardiner and Lisa Grant

Absent: Tony Manrique and Justin Fox

Staff Present: Lisa McPherson

Council Member: Wendy Leece was absent

1. CALL TO ORDER

Frank called the meeting to order at 6:50 pm

2. APPROVAL OF October 11, 2012 minutes

Motion to approve the minutes was made by Diana; seconded by Irene; passed unanimously.

3. PUBLIC COMMENT

None

4. OLD BUSINESS

Subcommittee Reports

A. Special Events

Artist Showcase XVI – Artery at the LAB on Sat, Oct 20 6-10pm

- Event ended at 9:15pm due to the rain; tear-down and clean-up were done by 10pm
- Ice, Crackers and Chocolate purchased at Smart and Final for \$27.06
- Wine from Wine Lab \$103.44 (1 case of red and a 1 case of white) 16 bottles were used and received credit for 8 unopened bottles
- Received \$61.55 from sponsorship tips (used to pay for some of the wine, Committee paid \$41.89 net for wine)
- Total cost by the Committee for Showcase was **\$261.50** (\$41.89 wine; \$27.06 food; \$192.55)
- Estimated about 225 attended the showcase

B. Marketing/Promotions

- Eddie will post all Committee events on his social network media
- Debora will post the Arts in the Park event on the OC Arts events calendar

C. Sponsorship/Fundraising

- Received a \$25 donation check from artist Eric Bowen
- Received \$61.55 from sponsorship tips

D. Youth Art Gallery

- CMHS – November
- Shalimar Learning Center – December

5. NEW BUSINESS

SOBECA – Art Walk aiming for the last Tuesday's of each month (dark in December due to Christmas) 6-10pm at the LAB and CAMP

- SOBECA will be holding their 1st art walk on Nov 27 from 6-10pm at the common area and stores at both the LAB and CAMP. Frank volunteered to display pieces of art in the ARtery from artists who participated in the April and Oct Artist Showcases. Lisa has been working with Janet on the event details and inviting artist to display art during the event.
- Eddie will DJ at the Artery

6. COMMITTEE MEMBER COMMENTS

- Debora – Arts and Learning performances: Annie Nov 15-17 and Fiddler on the Roof Nov 29-Dec 2
- Eddie - SOY held a Day of the Dead event on 10/31
- Frank – Mesa Art and Framing has partnered with OCC Gallery

7. COUNCIL/STAFF COMMENTS

- None

8. ADJOURNMENT

- Meeting was adjourned at 8:13 pm.

Next Meeting: Thursday, December 13, 2012 at 6:45pm located in City Hall Conference Room1A